

FEMME



One of the most creative artists we've had the pleasure of working with, **FEMME**, aka Laura Bettinson, has provided a welcome dose of originality in a sometimes overcrowded pop market. Having performed in various guises in the past, including a slot on Letterman and Jimmy Fallon as part of Nigel Godrich's **Ultraista**, **FEMME** has trodden her own path of late, leading to a sell-out headline show at The Lexington, joining Charli XCX on tour and securing plays and sessions with the likes of Huw Stephens and John Kennedy. Having received funding back in June 2014 for her third single release and a full promotional campaign, Laura's funding also helped to develop a great team which includes Charm Factory and Swell Publicity - leading to coverage in Dazed, The Line Of Best Fit and The Guardian. Latest track S.O.S can be found [here](#).

"The Momentum Fund was awarded to me at an absolutely crucial point in my career last year. We'd done a couple of self-releases with great success but were looking to push it further with our next release - Momentum allowed us expand our PR and marketing team in areas which we'd not been able to consider before, propelling our release forwards and opening it up to new audiences across the globe. Shortly after we started the campaign I got asked to join Charli XCX on her US tour, we played Coachella, a sold out show at The Great Escape, had synchs with Adidas, Boohoo and Stella McCartney and were described by The New York Times as "a new voice for the girl-pop revolution." Without PRS for Music Foundation's support we wouldn't be where we are now."

FEMME

<http://www.femmehq.co.uk/>